



NATIONAL AYURVEDIC  
MEDICAL ASSOCIATION

# 2023 SPONSORSHIP OPPORTUNITIES

*Help us preserve, protect, improve, and promote  
the philosophy, knowledge, science, and practice  
of Ayurveda for the benefit of humanity.*

Our goal is to provide leadership within the Ayurvedic profession and to promote a positive vision for Ayurveda and its holistic approach to health and wellness.

We will carry out our mission by creating and implementing a dynamic strategic plan to ensure the professional growth and success of Ayurveda.

NAMA stands in support of all communities that make up our diverse nation and world. The safety, inclusion and well-being of our entire community is intrinsic to our mission.

We are committed to fostering a culture of diversity, inclusion, equity, anti-racism and cultural competence among our leadership, staff and members.

## Mission

The National Ayurvedic Medical Association represents the Ayurvedic profession in the United States of America. Our mission is to preserve, protect, promote and advance the consciousness-based philosophy, knowledge, science and practice of Ayurveda for the benefit of all beings.

## Vision

NAMA is the dynamic voice of the Ayurvedic profession; empowering individuals, communities and humanity to enhance health, well-being and self-awareness through Ayurveda.



## Contribution Policy Statement

As a non-profit organization, we rely on your contributions to continue our work on behalf of the Ayurvedic profession in the USA. Please consider giving generously as your contributions will help Ayurveda become established in the USA.

Contributions, Benefactor Membership, and Annual Sponsorship fees may be tax deductible as a business expense for all individuals and organizations. However, as a non-profit trade association, 501 (c)(6), contributions to the National Ayurvedic Medical Association are not personally deductible as charitable donations.

For more information, please consult your tax advisor.



[www.ayurvedanama.org](http://www.ayurvedanama.org)



**APRIL 28-30** • The Art of Living Retreat Center • Blue Ridge Mountains • Boone, North Carolina

NAMA's Annual Conference Sponsorships offer valuable benefits both at the event and continuing throughout the year. Support NAMA at the Platinum, Gold, Silver, or Specialty Sponsorship level. Sponsorships run from January 1, 2023 through December 31, 2023.

Join us as we continue to globally establish NAMA as the premier home for Ayurvedic professionals, Ayurvedic educators, and their allies.

# \$10,000 PLATINUM

2 Available

Platinum

## Conference Benefits

- Triple booth in prime visibility/high traffic exhibitor area
- Logo on all conference signage (directional signage, registration, etc)
- Logo included in all conference pre-and post-conference promotions
- 3 full conference passes (includes PACE credits)
- 10 exhibit hall (only) staff badges (does not include PACE credits)

## Continued Benefits throughout the Year (January - December 2023)

- Prominent logo/sponsor name with link on the NAMA website
- Logo included in all Newsletters
- 3-minute video recording on the NAMA website
- 6 Social Media Campaigns (bi-monthly)
- 6 banner ads (alternating months/30 days each) on the NAMA website
- Complimentary year-long organizational membership

# \$7,500 GOLD

3 Available



Gold

## Conference Benefits

- Double booth in prominent location of exhibitor with good visibility
- Logo on all conference signage
- Logo included in all pre-and post-conference promotions
- 2 full conference passes (includes PACE credits)
- 7 exhibit hall (only) staff badges (does not include PACE credits)

## Continued Benefits throughout the Year (January - December 2023)

- Prominent logo/sponsor name with link on the NAMA website
- Logo included in all Newsletters
- Quarterly Social Media Campaigns
- 2-minute recording on the NAMA website
- Complimentary organizational membership

# \$5,000 SILVER

2 Available



Silver

## Conference Benefits

- Single booth in prominent location of exhibitor area with good visibility
- Logo on all conference signage
- Logo included in all pre-and post-conference promotions
- 1 full conference pass (includes PACE credits)
- 5 exhibit hall (only) staff badges (does not include PACE credits)

## Continued Benefits throughout the Year (January - December 2023)

- Prominent logo/sponsor name with link on the NAMA website
- Logo included in all newsletters
- 1 Social Media Campaign
- 2-minute recording on the NAMA website
- Complimentary organizational membership



[www.ayurvedanama.org](http://www.ayurvedanama.org)



## TEA BREAKS

**\$6,000** or 4 Available at \$1500 each

- Customized logo on cups/napkins
- Exhibitor Badge
- Signage on the tea stand
- Sponsor provides tea



## LANYARDS

**\$3,500**

- Customized logo on cups/napkins
- Exhibitor Badge
- Signage on the tea stand
- Sponsor provides tea



## PENS & NOTEPADS

**\$3,500**

- Customized logo on pens & notepads given to all attendees
- Exhibitor badge

## EXHIBITOR ONLY

*20 Available*

**\$1,000 (members)**

**\$1,200 (non-members)**

- 8 foot table space with drape (8'x10')
- 42-word Company Listing in Conference Guide
- 1 discounted full conference pass – 50% off
- 1 free exhibit hall pass



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# Yoga and Ayurveda

Sunday, October 23, 2022 | 9 AM Pacific

All Ayurveda Day Summit Sponsorships apply from sign-up date through December 31, 2023.

## EXCLUSIVE \$10,000

- Four video ads (up to 2 minutes each) to be played at the beginning AND end of each session
- Gift for raffle/discount offer
- Logo on webinar slides during live session and verbal recognition by the host
- Logo & all 4 video ads in post-event recording on NAMA's website
- Logo in social media posts leading up to event
- Prominent logo/sponsor name w/link on the NAMA website
- Logo included in all Monthly Newsletters
- 6 Social Media Campaigns (bi-monthly)
- 6 banner ads (alternating months/30 days each) on the NAMA website
- Complimentary year-long organizational membership

## PARTNER \$5,000

*2 available*

- Two video ads (up to 2 minutes each) to be played at the beginning and end of one session
- Gift for raffle/discount offer
- Logo on webinar slides during live session and verbal recognition by the host
- Logo & 2 video ads in post-event recording on NAMA website
- Logo in social media posts leading up to event
- Prominent logo/sponsor name w/link on the NAMA website
- Logo included in all Monthly Newsletters
- 1 Social Media Campaign
- Complimentary year-long organizational membership

## COLLABORATOR \$2,500

*4 available*

- 1 video ad (up to 2 minutes) to be played at the beginning OR end of one session
- Gift for raffle/discount offer
- Logo on webinar slides during live session and verbal recognition by the host
- Logo & video ad in post-event recording on NAMA website
- Logo in social media posts leading up to event

# SEMINARS IN AYURVEDA

\$1,000 each or \$10,000 exclusive

*10 virtual presentations per year*

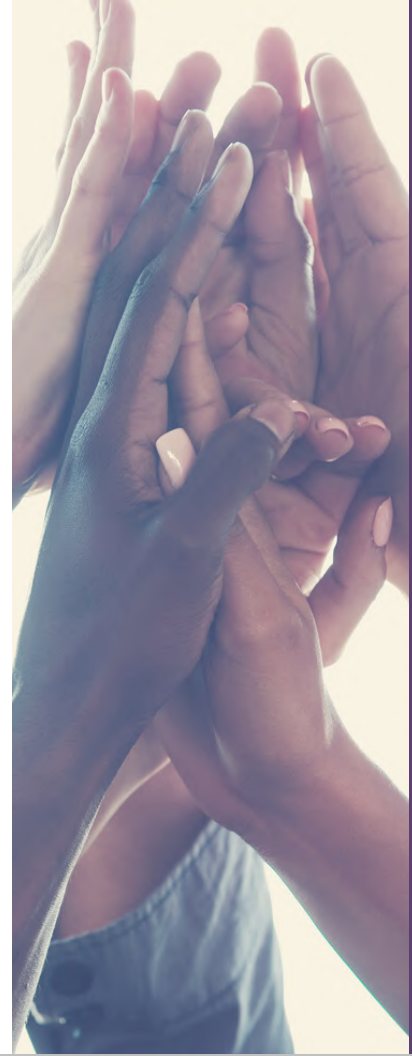
- Logo & ad in promotional materials on NAMA website
- Logo on webinar slides during live session and a mention by the host
- Logo in post-event recording on NAMA's website
- Logo in social media posts leading up to event

# MEMBER MINGLES

\$500 each or \$4,000 exclusive

*Monthly virtual presentations*

- Logo and ad in promotional materials on NAMA website
- Logo on webinar slides during live session and a mention by the host



*Other Sponsorship Opportunities*

# Thank you!



As a valuable sponsor, your company will be given high visibility throughout the show and your brand will be highlighted in each segment throughout the event.

We aren't able to accomplish our goals without the support of our partners like you.

We are honored to have you here and we look forward to working with you.



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